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## IT'S THE TORQ MELBOURNE TO WARRNAMBOOL CLASSIC

Torq performance nutrition is the new major sponsor of the Melbourne to Warrnambool cycling classic.

Warrnambool Citizens' Road Race Committee president Brendan Gleeson said today he was delighted to welcome Torq aboard.

"it is pleasing that a company of such global renown is throwing its weight behind the classic," he said

"We look forward to a long and mutually-productive relationship with Torq."

Torq was founded in the United Kingdom in 1999 as a small nutrition and fitness consultancy.

The company's products are now sold throughout Europe, Australia and New Zealand.

Torq's Australian general manager Genevieve Clark said the company expanded into Australia five years ago and had since grown to be one of the nation's top sports nutrition suppliers.

"We also specialise in providing coaching, fitness testing and 3D bike fit services," she said.

Ms Clark said Torq products were used by elite-level road racers, mountain bikers and triathletes.

The company also sponsors and manages its own UCI race team.



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Mr Gleeson said the WCRRC was excited to have a wide range of excellent sponsors in this year's race and its associated event, the Cheeseworld Shipwreck Coast Classic.

Torq joins SEW Eurodrive, City Memorial Bowls Club, Wyndham City Council, Warrnambool City Council, Radio 3YB, Cheeseworld, Tourism Victoria and Crino Cycles as principal sponsors of the events.

The 262km Melbourne to Warrnambool Classic, first held in 1895, will be raced on Saturday, October 16, starting from Werribee racecourse at 7.30 a.m. and finishing in Warrnambool's Raglan Parade around 2 p.m.

The event will incorporate the Wyndham City Council-sponsored Victorian 200km championship which will be decided at the top of a tough climb at Lake Bullen Merri, Camperdown.

The classic will be followed on Sunday, October 17, by the second 117km Shipwreck Coast Classic, starting at 11.30 a.m. from Warrnambool's Flagstaff Hill, and concluding around 2.15 p.m. at Cheeseworld in Allansford.

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